

Adrienne Barker, MAS

Visibility Strategist · Business Consultant · Founder, PressLaunch.vip

35+ Years Helping Entrepreneurs Turn Their Expertise Into Authority

“You do not have a visibility problem. You have a story that has not been told yet.”



CREDENTIALS

- ▶ MAS — Master Advertising Specialist
- ▶ Podcast Host — 4 Active Shows
- ▶ Author of 5 Books
- ▶ 35+ Years in Business Strategy & Marketing
- ▶ Founder, PressLaunch.vip
- ▶ Promotional Products Industry Veteran, 35+ Years

CONTACT & BOOKING

📞 386-631-4577

✉️ adrienne@adriennebarker.com

🌐 presslaunch.vip

📁 linkedin.com/in/adriennebarker

ABOUT ADRIENNE

Adrienne Barker, MAS is a business strategist and visibility expert with 35+ years helping entrepreneurs build credibility and get recognized. Host of four podcasts, author of five books, and founder of PressLaunch.vip — the first press release distribution network built for podcast hosts, authors, and small business owners.

Visibility is not vanity. It is strategy.

SPEAKING TOPICS

1 Why Nobody Knows You (And How to Fix It)

The three visibility gaps keeping talented professionals invisible — and practical steps to close them. Audiences leave with a clear roadmap for getting their story in front of the right people.

Best for: entrepreneur conferences, chamber events, women in business summits

2 Press Is Not Just for Big Brands

How small businesses, authors, and podcast hosts generate real media coverage and turn a single press release into months of authority-building content.

Best for: small business associations, author events, podcasting conferences

3 Credibility Is Currency

The five pillars of credible authority — and how to build them without waiting years to be discovered. Credibility separates professionals who get hired from those who get scrolled past.

Best for: sales conferences, professional associations, marketing summits

4 From Podcast to Platform

How podcast hosts repurpose their show into press, speaking opportunities, and book deals — turning their podcast into a full visibility platform.

Best for: podcasting conferences, content creator events, media summits

5 The Authority Blueprint

Adrienne's 35-year framework for packaging your story, positioning your expertise, and building the kind of authority that compounds over time.

Best for: keynotes, leadership conferences, business growth events